

**ESSENCE AND DEVELOPMENT OF  
CORPORATE SOCIAL RESPONSIBILITY CONCEPT**

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**Summary**

This article presents in a synthesized pattern the concept of corporate social responsibility – essence, principles, main focuses. Particular attention is paid to the very emergence of the concept of corporate social responsibility and its promotion in the European context. The chronology and the main stages in these processes are examined, as well as the framing regulations. The subject of separate analysis is the institutionalization of the concept of corporate social responsibility on a national scale, focusing on the need for adequate policies for the actual implementation of the corporate social responsibility concept in the practice of Bulgarian economic entities.

**Key words:** Industrial Relations, Corporate Social Responsibility, Global Approach to Sustainable Development, Economic entities

**JEL:** J8, M14