

**INSURANCE INTERMEDIARIES AS PART OF THE HUMAN ESOURCESSYSTEM
IN THE INSURANCE COMPANY**

Galina Dimitrova¹

Abstract

This article analyzes the peculiarities of the activities of insurance intermediaries - insurance brokers and insurance agents, such as the external human resources of the insurance company. Basic regulations laid down in Directive (EU) 2016/97 of the European Parliament and in the Council of 20 January 2016 are examined in relation with the distribution of insurance products. Important aspects of the Insurance Code are outlined regarding the activity of insurance intermediaries. The main functions of insurance intermediaries - insurance brokers and insurance agents are presented.

Key words: human resources management; insurance; insurance intermediaries

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¹ Assos.Prof. Galina Dimitrova Ph D, Department Human Resources and Social Protection, University of National and World Economy, galiadm@unwe.bg