

**THE PLACE OF INSURANCE BROKERS ON THE INSURANCE MARKET
IN BULGARIA**

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Abstract

This article outlines the place of insurance brokers on the insurance market in Bulgaria. For this purpose, the activity of the insurance brokers on the insurance market in Bulgaria for 2019 is analyzed. The structure of the premium income realized by the insurance brokers on the general insurance market and on the life insurance market is considered. The place of the leading insurance brokers on the insurance market in Bulgaria is outlined.

Key words: insurance; insurance intermediaries; insurance brokers

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