

TURKEY - BULGARIA LOGISTICS PERFORMANCE INDEX COMPARISON

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Abstract

In order to be in competition between countries, a strong infrastructure system, planning, timing of investments to be made by considering the future, increasing the quality of human resources, monitoring regional developments carefully, and technological developments are needed. Countries that want to increase their volume in the commercial market want to make more profit by improving their cost issues.

While measuring the Logistics Performance Index and its sub-indicators; The performance indexes of countries are measured in the form of points, based on the experience and knowledge of senior executives working in the logistics industry from many parts of the world.

In our study, the Logistics Performance Indices of the two neighboring countries, Turkey and Bulgaria, were examined and their competitive areas were revealed.

Keywords: Logistics; Logistics performance index; Turkey, Bulgaria

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