

THE CHALLENGES ON THE LABOUR MARKET IN BULGARIA DUE TO ARTIFICIAL INTELIGENCE

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Summary

The transformation of economy, due to artificial intelligence development, the green transition and new technological changes will bring new challenges to the labour market. These processes will bring huge positive effect to job creation, thus the support to business and working people should be the main priority of active labour market policies. The use of AI is overall expected to break the traditional processes and roles on the labour market in Bulgaria. The main condition the transformation to be successful is the way educational, lifelong learning, business environment will adapt and use the potential of AI on the labour market.

Key words : labor market; artificial intelligence; skills; workforce

JEL: I31; I32; I38

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